

Would you like the opportunity to reach a large network of business professionals and consumers who may be in need of services or products such as yours? Our "Meet the Members" video marketing campaign can help you reach these potential customers and share your message.

## **How It Works:**

Turn your business pitch into a brief video and we'll share your message with our network through social media, email, and our website. We will:

- Post your video on the Chamber Facebook and LinkedIn pages with your business handle and up to five requested hashtags;
- Send your video out via e-blast to over 3,000 emails with a link to the video along with a small blurb about your business;
- Place your video on our Meet the Members landing page on the Chamber website; and
- Store your video on the Chamber's Vimeo video channel.

## **CAMPAIGN PRICE**

☐ » Meet the Member Video Campaign

\$150

Please send your video along with a brief blurb about your business no more than 200 characters in length (including spaces) and five hashtags that you would like associated with your video to Caitlin at

caitlinh@stuartmartinchamber.org.

## **Video Requirements:**

Your videos do not need to be professionally produced and we welcome videos that **you record on your own**. Please keep in mind that many members will be seeing your video. We request that you adhere to these guidelines:

- Your video should be at least 30 seconds in length and no more than one and half minutes long.
- Please submit your video in a landscape orientation (16:9).
- Videos should be in .MP4 or .MOV format.
- The size of your video should be less than 150MB.

DATE:	
COMPANY NAME:	
CONTACT NAME:	
AUTHORIZED SIGNATURE:	:
EMAIL:	
CONTACT PHONE / CELL	:
PAYMENT TYPE:	Amount Due \$
Check (Payable to: Stuart/Martin County Chamber of Commerce)	
Charge My Credit	Card (Please call or pay online)