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*Just Gold Jewelers, Inc.*

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**Ex-Officio Directors:**

**Dan Hudson**  
*Stuart City Manager*

**Doug Smith**  
*Martin County Board of County Commission*

**Lorie Shekailo**  
*Martin County School Board*

**Jose Farinos**  
*Indian River State College*

**Joseph A. Catrambone**  
*President/CEO*

**Upcoming Events:**

**Networking Breakfast**

Tuesday, February 10th  
7:45 AM  
Rogers Design Inc.

Tuesday, February 17th  
7:45 AM  
SunTrust Bank/Osceola Street

**Chamber Luncheon**

Wednesday, February 11th  
11:45AM  
Sponsored by National City at Manero's Restaurant  
*reservations are required*

**Business After Hours**

Wednesday, February 18th  
5:30 - 7:30 PM  
Sponsored and Hosted by Courtyard by Marriott/Stuart

*Purchase your advance tickets at the Chamber and save \$3*



**Ken Ferguson**  
*Director of Business Services*

**Where Have All The Leaders Gone??**

The title of Lee Iacocca's new book. I have always admired Lee Iacocca for his courage and ability to borrow millions of dollars from the government, but mostly for his integrity in paying it back after rescuing Chrysler Corporation from its "death throes." Here are a few comments that he makes. He admits to being a sucker for alliteration and the big "C" when he speaks of leaders, the curious, creative communicators. Leaders of character, courage, conviction, and common sense. He asks "Name a government leader who can articulate a plan for paying down the debt or solving the energy crisis or managing the health care problem. The silence is deafening. But these are the crises that are eating away at our country and milking the middle class dry." If you would like to see more of this, just "google" the book title and his name and enjoy.

**8.85 Trillion Dollars**

According to Business Week, that is the amount of **CASH** or cash equivalents that Americans had on November 2008. That is equal to the combined market value of the S&P 500. The highest level since 1990. That makes me wonder why the media and politicians keep giving us the negative side. Does that mean we have a lack of confidence in both, so we are hiding our money in mattresses? As difficult as it might be, especially if you are unemployed, we have to start being positive. I'm going to date myself again, but we need to remember Johnny Mercer's song, "You've got to accentuate the positive, eliminate the negative, latch on to the affirmative, don't mess with Mr. In Between".

**Treasure Coast Legislative Conference**

Save the Date! The 20<sup>th</sup> Annual Treasure Coast Legislative Conference has been set for March 10, 11 and 12 in Tallahassee at the Doubletree Hotel. Anyone wishing to sponsor should contact this year's organizer, the St. Lucie County Chamber of Commerce, Linda Cox at 340-1333 ext. 14 or email her at lcox@stluciechamber.org. Sponsorships range from \$250.00 to \$1,000.00.

The conference fee of \$210.00 includes all conference materials, one reception, two breakfasts, and new this year, one dinner and one lunch. To download your registration form, visit [www.StLucieChamber.org](http://www.StLucieChamber.org) and click on Chamber Forms. Because we are in Tallahassee during the legislative session rather than before, room rates have slightly increased to \$219.00 per night. Online reservations can be made directly with the Doubletree using the Group Code TCL. Otherwise, call the Doubletree at 850-224-5000.

**CLOSING HUMOR:**

ROMANCE MATHEMATICS: Smart man + smart woman = Romance) Smart man + dumb woman = affair) Dumb man + smart woman = marriage) Dumb man + dumb woman = pregnancy.) OFFICE MATH: Smart boss + smart employee = profit) Smart boss + dumb employee = production) Dumb boss + smart employee = promotion) Dumb boss + dumb employee = overtime) SHOPPING MATH: A man will pay \$20.00 for a \$10.00 item he needs while a woman will pay \$10.00 for a \$20.00 item she doesn't need. Will close with: A successful man is one who makes more money than his wife can spend, and a successful woman is one who can find such a man.



**January Networking Breakfast**

Lynda Branstrom of 76 Golf World, Sponsor of a January Networking Breakfast and Chamber Ambassador Pete Lashenka, Riverside National Bank

**Operation Thank You 2008!**



Chamber members excitedly prepare to deliver the 2009 Resort and Business Guides. Our volunteers delivered approximately 1,000 books. If you haven't received your copy, please stop by the office and pick one up.



**Riverside National Bank Sponsors OTY!**

Chamber Board Member James Stedham, Costco Wholesale Corporation, Michael Coady, Riverside National Bank, Chamber Board Member Elliot Paul, Elliot Paul & Company, Crystal Quevedo, Riverside National Bank, Chamber Board Member Patty Smail, Shelter Structures, Inc., Michele Morgan, Pete Lashenka, Riverside National Bank, Chamber Board Member Rick Hartman, Hartman Real Estate, Sue Zachman, Riverside National Bank, and Chamber President/CEO Joe Catrambone



Barbara Clancy and Craig Werle, Mrs. Peters Food Company, Inc., sponsor of Operation Thank You Breakfast

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Save the date!

March 7-8, 2009

Martin County Fairgrounds

presented by  
Martin County Fair Association &  
Stuart/Martin County Chamber of Commerce

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